



AI-Powered Course – Learn, Build & placed

- 🧑 12+ Years in IT Training
- 🎯 50000+ Students Trained
- 🧑 Practical Training
- 🎧 Mock Interview Prep
- 💻 Live Projects with You
- 📁 Placement Assistance & Internship Programs
- 📜 ISO-Certified & MSME-Approved Institute



REVIEWS



4.9 ★★★★★



4.8 ★★★★★

GIVEN BY **1000+** STUDENTS



25000+ subs,
3M+ views



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Reach Your Dream IT Job with Expert Coding Training

My mission is to be the mentor I needed
when I first started



15+ Years in IT with
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Founder of Leading
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Guided 50,000+
Students Towards
Career Success

Proven Track
Record of IT
Placements

**15+ years of
IT Experience**



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Gautam**

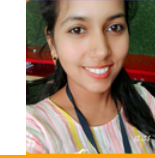
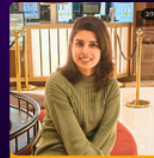
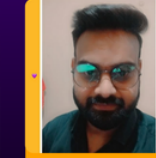
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JAVA

QA, SALESFORCE, DA, DS, AI\ML

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AI-POWERED SALESFORCE Syllabus

Duration:3-4- months

Course Highlight:

- **HTML + CSS + JS + BootStrap+ Tailwind**
- **Database SQL QUERY**
- **SALESFORCE ADMIN**
- **SALESFORCE APEX, Trigger**
- **LWC Component in depth**
- **SALESFORCE INTEGRATION**
- **SOQL & SOSL in DEPTH**
- **LIVE PROJECT MODULES**

Salesforce Admin – In-Depth Syllabus

Module 1: Introduction to Salesforce

- What is Salesforce? CRM overview
- Salesforce editions & environments (Org, Sandbox, Developer Edition)
- Salesforce architecture: Multi-tenant, Metadata-driven
- Navigation: Lightning Experience vs Classic UI

Module 2: Company Setup

- Company profile (currency, locale, time zone, fiscal year)
- Business hours & holidays
- Managing users & licenses
- Org-wide default settings

Module 3: User Management & Security

- Creating & managing users
- Profiles & Permission Sets
- Roles & Role Hierarchy
- Organization-Wide Defaults (OWD)
- Sharing rules & manual sharing
- Login IP ranges & trusted IPs
- Field-level security

Module 4: Standard & Custom Objects

- Standard objects (Leads, Accounts, Contacts, Opportunities, Cases)
- Creating custom objects & fields
- Field types & relationships (Lookup, Master-Detail, Junction)
- Record types & page layouts
- Schema Builder

Module 5: Data Management

- Importing & exporting data (Data Loader, Data Import Wizard, Data Export Service)
- Data validation & deduplication
- Data quality best practices
- Mass transfer & mass delete records

Module 6: Automation Tools

- Workflow rules (field updates, tasks, email alerts)
- Process Builder
- Flow Builder (record-triggered, screen flows, scheduled flows)
- Approval processes
- Automation best practices & order of execution

Module 7: Reports & Dashboards

- Creating & customizing reports (Tabular, Summary, Matrix, Joined)
- Report filters & cross filters
- Bucketing & custom report types
- Building dashboards & components
- Dynamic dashboards

Module 8: App Customization

- Custom apps & tabs
- Lightning App Builder (pages, components)
- Global actions & quick actions
- Utility bar & console apps

SALESFORCE DEVELOPER

Module 1: Apex Programming

- Introduction to Apex
- Data Types, Variables, and Operators
- Collection List, Set & MAP
- Apex Classes and Objects
- Apex Triggers (Before/After Insert, Update, Delete, Undelete)
- SOQL & SOSL in Apex
- Exception Handling

Module 2: Visualforce Pages

- Introduction to Visualforce
- Standard Controllers and Custom Controllers
- Controller Extensions
- Visualforce Components & Expressions
- Styling with CSS

Module 3: Lightning Development

- Lightning Component Framework (Aura vs LWC)
- Lightning Web Components (LWC) Basics & Lifecycle
- Data Binding and Event Handling
- LWC and Apex Integration
- Lightning App Builder

Module 4: Asynchronous Apex

- Batch Apex
- Future Methods
- Queueable Apex
- Scheduled Apex
- Apex REST & Callouts

Module 5: Salesforce APIs and Integration

- REST API vs SOAP API
- Apex REST API Development
- External API Integration (Callouts)
- Named Credentials
- Platform Events & Streaming API

Module 6: Real-Time Project

- End-to-End Salesforce Application Development
- Integration with External System
- Deployment from Dev to Production
- Best Practices & Coding Standards

AI-Powered Tools in SALESFORCE

- Einstein AI → GPT, Bots, Prediction Builder, Next Best Action
- Salesforce Copilot → AI assistant in Sales, Service, Marketing
- Integrations → ChatGPT/OpenAI, Tableau AI, Conversational AI
- Use Cases → Lead scoring, Customer service automation, Smart marketing, AI dashboards

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